



Elsevier • Book Series proposal form

Working Series title

Title and subtitle should be focused to include key terms that readers would use if searching for information on this topic.

Keywords

Please include key terms (not already included in the title/subtitle) that readers would use if searching for information on this topic.

Series Editor(s) information

Please provide affiliation and short biographical paragraph.

Purpose of the project

Please summarize the project. What are the goals you have for your series? Why is there a need for a series in this area? How will it meet the needs of your audience?

Coverage and approach

What topics do you plan to include? Are there any topics that some readers might expect but that you do not plan to cover? At what level will your series be written (verbally and technically)? What aspects of your approach will most clearly distinguish your series?

Primary audience

What is the primary audience for which your series is intended? Please be as specific as possible, i.e. if "academics," in what disciplines?

Secondary markets

Is there a course in which your series could be used? What program is it a part of?

Benefits to audience

With reference to the target audience(s) listed above, please give details of:

- The information needs and daily challenges of the audience relating to the subject that your book will address.
- List **three key features** and content in your book that will be most valuable to the reader.

Competition

Please list the books, websites or other information sources that would compete most closely with your book and briefly describe how they compare.

Proposed volumes

Please list here some potential volume topics and tentative titles

Specifications

What published book length (printed pages) do you anticipate for each volume? What types and amounts of illustrations do you anticipate? Do you intend to include color figures? Do you anticipate the inclusion of MATLAB or other codes, or supplementary data sets?

Schedule

When do you expect to have the manuscript completed in final form for each volume? Will they be submitted simultaneously or separately, and if so, at what interval?

Roles & responsibilities

Will volumes be edited, authored, or both? Will the Series Editor(s) also edit or author individual volumes? Will Volume Editors/Authors be invited to edit/author specific volumes? How many volumes per year will be signed into the Series?

Diversity & inclusion

Elsevier is committed to publishing content that is culturally sensitive, inclusive, from a diverse authorship, and does not

- ☐ Acknowledge
- ☐ Decline

perpetuate systemic inequalities. Should your project move forward, you will be asked to follow our [D&I Author Guidelines](#). Proposals should identify how diversity and inclusion is represented in content and authorship.

Publishing ethics & Generative AI (GAI)

Elsevier is committed to upholding the highest standards of publishing ethics. Please familiarize yourself with our [Publishing Ethics](#) policies and let us know if you have any questions. Please note our policies regarding the use of generative AI and AI-assisted technologies in the [Writing](#) and [Editing](#) of book manuscripts. Should your project move forward, you will be asked to follow these guidelines. Please do not use Generative AI in the preparation of this proposal document as the purpose of this proposal is for you to tell us briefly, and in your own words, about your planned book. To protect your confidentiality and proprietary rights, our external review process requires that [Reviewers](#) also follow specific guidelines covering the use of AI in the review process.

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