

Strategic insights to deliver regionally focussed *excellence* and societal impact

The 4GU Tool, Alignment Report and Consultancy enables universities to gain critical insights to drive meaningful partnerships across government, industry and society that drive scale, impact and regional development.

Through data-driven insights and bespoke consultancy, across the 4GU dimensions, university leaders can drive transformative strategies to deliver outcomes and societal impact locally and beyond.



The 4th Generation University framework

Regional ecosystem

- Universities
- Industry
- Government
- Civil Society
- Other sector organizations



Governance



Education



Research



Value co-creation

Focus areas

Global areas of focus that serve as focal points for innovation and partnership across the organization's ecosystem. The focus areas are inspired by government and funding body priorities such as:

- EU KETs
- MOST China (Priority Technology Areas)
- NEDO Priority Fields
- NSF KTAs



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Advancing human progress together

4GU Tool

- Dynamic insights into innovation and place-based impact across 4GU dimensions (Research, Education, Governance & Value Co-creation)
- Compare relative to peers and 4GU 'university reference group'
- Position university as key enabler of regional innovation and impact
- Understand contribution to priority Focus Areas to guide regional investment
- Understand your regional ecosystem to strengthen regional partnerships



4GU Alignment Report

- Evaluation report around levels of 4GU alignment
- Evaluates university's performance across university selected 4GU indicators
- Provides a set of basic recommendations to help improve performance across indicators

4GU Consultancy

- In-depth support for institutions seeking to develop 4GU capabilities and create successful regional ecosystems
- Drawing on data, analytics and tools to support a customer-led, co-development approach

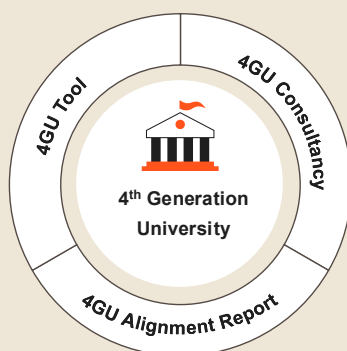
Understand your regional ecosystem

Refine your regional strategy and plans with data driven insights and consultancy



Demonstrate regional impact

Evidence your societal impact across the quadruple helix to enhance reputation



Analytics to help shape the regional ecosystem

Strengthen community and employer ties and drive place-based impact through effective orchestration of regional partnerships and innovation pathways



Insights into Focus Areas to guide regional investment

Explore key technologies to identify key organizations and establish outstanding regional partnerships



About 4GU Products and Services

4GU Products and Services enable universities to build meaningful ecosystem partnerships to advance innovation and place-based impact through data-driven insights and consultancy across the four dimensions of the 4th Generation University framework — governance, education, research and value co-creation.

For more information about 4GU Products and Services, scan the QR code or visit elsevier.io/regional-innovation-analytics

