

Conference Notification Letter of Innovation and Technology Management Conference 2026 创新与技术管理大会通知

InnoTech 2026: Innovation and Technology Management Conference (中文名称：2026 创新与技术管理大会) , under the theme ‘**Managing Innovation and Technology in the Digital and Intelligent Age**’ , will take place on **22-24 May 2026 at the Renaissance Beijing Haidian Hotel, Beijing, China.**

It will bring together leading scholars, practitioners, and policymakers to explore how innovation systems, organizational strategies, and technology governance are being reshaped by accelerating digital transformation.

This conference is co-organized by Research Center of Technological Innovation, Tsinghua University and ELSEVIER Ltd.

1. Conference Introduction

This first edition of **InnoTech** offers a platform for critical dialogues across disciplines, sectors, and continents. With strong participation from Elsevier's leading journals in innovation and technology studies, ***InnoTech 2026*** will feature a rich program including:

- Keynote addresses by internationally recognized scholars and thought leaders.
- Academic sessions showcasing cutting-edge theoretical and empirical research.
- Interactive “Meet the Editor” sessions and “How to Get Published” panels which will support both early-career and established researchers in navigating the scholarly publication landscape.

2. Conference Chairs

Jin Chen 陈劲

Apple Inc. Chair Professor of Innovation and Entrepreneurship and Strategy, School of Economics and Management; Director, Research Center of Technological Innovation, Tsinghua University, China

Wim Vanhaverbeke

Co-EIC of Technovation; Emeritus Professor, University of Antwerp, Belgium

3. Plenary Speakers

** please subject to the actual attendance*

- **Tommaso Buganza**, Professor of Leadership & Innovation, School of Management, Politecnico di Milano, Italy
- **Jin Chen 陈劲**, Tsinghua University, China
- **Ke Chen 陈科**, COO, Anta, China
- **Eric von Hippel**, Massachusetts Institute of Technology, USA
- **Yuan Li 李垣**, Shanghai Jiao Tong University, China
- **Rongping Mu 穆荣平**, University of Chinese Academy of Sciences, China

- **Annie Tao 陶翊**, SVP, WeDoctor, China
- **Daniel Trabucchi**, Associate Professor of Platform Thinking and Innovation, School of Management, Politecnico di Milano, Italy
- **Wim Vanhaverbeke**, University of Antwerp, Belgium
- **Jochen Wirtz**, National University of Singapore, Singapore
- **Xiaobo Wu 吴晓波**, Zhejiang University, China

4. Conference Dates

May 22nd -24th ,2026

2026年5月22日-5月24日

5. Conference Venue

Renaissance Beijing Haidian Hotel, Beijing, China.

北京中关村东升科技园万丽酒店

Hotel Address:

Building 6, 8 North Street, Hai Dian Qu, Beijing, China, 100192

北京市海淀区东升科技园北街8号院6号楼

6. Co-organizers (主办单位)

Research Center of Technological Innovation, Tsinghua University

清华大学技术创新研究中心

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7. Conference Topics

- AI in Innovation: Augmentation, Automation, and Ethics
- The Platformization of Industry: Ecosystem Strategy and Value Reconfiguration
- Open Innovation in the Post-Platform Era
- User-Driven and Community Innovation in Digitally Mediated Contexts
- Mission-Oriented Innovation and Societal Challenges
- Strategic Foresight and Technological Forecasting in Innovation Management
- Dynamic Capabilities and Innovation Capture in Global Firms
- Sustainable Futures: Innovation for Environmental and Social Resilience
- Reinventing Industrial Policy for the Digital Age
- Global South Innovation Pathways and Alternative Models of Development
- Quantitative Technology Forecasting and Scouting Mechanics
- Cyber physical Systems & Smart Manufacturing Management
- Decision Making under Deep Uncertainty in Engineering Projects
- Supply Chain Digital Technologies and Innovation Capability

8. Registration

Please refer to below link for registration

<https://www.elsevier.com/events/conferences/all/innotech-conference/register>

9. Conference Abstracts Submission

Please submit your conference abstract online via the link below.

<https://www.elsevier.com/events/conferences/all/innotech-conference/participate>

10. Conference Program

Please refer to below link for online program viewing

<https://www.elsevier.com/events/conferences/all/innotech-conference/program>

11. Contact Us

Content-InnoTech@elsevier.com

清华大学技术创新研究中心
(清华经管学院代签章)

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