Kia Europe media contact
Pablo González Huerta
Manager Public Relations & Communications
T. +49 69 850 928 342
E. pghuerta@kia-europe.com

NEWS

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Kia delivers electrifying performance with the new EV6 GT

- **Kia's most powerful production vehicle ever, the new EV6 GT, arrives in Europe**
- **650 horsepower enable the EV6 GT to hit 100 km/h in just 3.5s**
- **Introduction of Launch Control feature to fully use the all-wheel drive powertrain**
- **GT variant upgrades in performance, technology and design are part of Kia's commitment to enhancing the EV driving experience**

December 11, 2024 – Launched in 2022, the new EV6 GT now offers more power, range, and performance, with a larger 84 kWh battery and the introduction of Launch Control, a performance-oriented system designed to maximize acceleration from a standstill by optimizing the balance of power delivery and traction.

The all-wheel drive (AWD) powertrain delivers up to 650 horsepower with activated Launch Control and 609 horsepower in GT Mode, enabled by a separate button on the steering wheel. This updated high-performance version based on the 2022 Car of the Year in Europe accelerates from 0-100 km/h in 3.5 seconds with Launch Control activated and has a top speed of 260 km/h, making it Kia's most powerful production vehicle ever. This power is matched with endurance and efficiency, with a larger battery increasing the range to 450 km, which goes up to 550 km for purely city driving.[1]

"As Kia puts more electric vehicles on the road, we continue to consider driver engagement, excitement, and experience, with the new EV6 GT adding an extra level for driving enthusiasts, to make every journey memorable," said Marc Hedrich, President, and CEO at Kia Europe. "There is a strong demand for GT versions of our award-winning vehicles, and we hope to expand this range in the future."

The EV6 GT provides a unique level of driver engagement with Virtual Gear Shift, Active Sound Design and Electronically Controlled Suspension (ECS), delivering an exciting driving experience.[2] With adjusted damping characteristics, modified shock absorbers, and enhanced steering tuning, ECS delivers exceptional ride comfort, handling, and stability through optimal suspension control. Road noise is reduced due to sound-absorbing floor carpets, tires, and wheel guards, while AI algorithms were used during development to further cut unwanted noise frequencies of the motors.

The Drive Modes can be selected via a button on the steering wheel. The Eco, Normal, Sport, and My Drive modes can be easily toggled by the driver depending on the conditions or desired driving style, with the shock damping, steering and brake feel optimised for each

mode. The neon GT button on the steering wheel enables GT Mode, to unleash the full performance potential of the EV6 GT.

The 800-volt fast charging takes the now larger 84 kWh battery from 10-80% in 18 minutes with DC fast charging. The new EV6 GT is supported by Kia Charge, the brand's network that offers access to more than 800,000 charging points in 28 European countries. It also features the same suite of driver assistance systems as the EV9, Kia's award-winning flagship SUV.[3]

The GT-exclusive design elements on the EV6 GT include the brand's signature green neon accents on the newly designed steering wheel and suede bucket seats as well as the brake callipers. Design changes have also been made to the dashboard pattern, rear bumper, and rear diffuser as well as the front by introducing the Kia Starmap daytime running lights and a re-designed front bumper and grill. Inside, GT-exclusive graphics feature on the double 12.3-inch display screen, with the ambient lighting scheme creating a unique environment.

The Kia Connect app also offers a range of connected features for the EV6 GT that enhances the user experience, such as remote climate control, remote battery conditioning and scheduled climate control. OTA updates are available for every system in the car, with a primary focus on maintenance updates to ensure the vehicle has the latest technology. Wireless Apple CarPlay and wireless Android Auto enable EV6 GT customers to mirror the functionality of their iOS and Android smartphones in a simplified and convenient manner without the hassle of cables.

Availability, pricing to be added by each market.

The new EV6 GT is an extension of Kia's strategy to have 11 electric vehicles on the market by 2026, expanding to 15 models by 2027, with the product line-up in Europe fully electric by 2035.

– Ends –

Editor's notes:

[1] Consumptions and emissions are determined according to the standardised EU measurement procedure (WLTP). The individual driving style and other external factors have an influence on the actual efficiency.

[2] Virtual Gear Shift (VGS) is not supported in ECO mode.

[3] Highway Driving Assist. Intelligent Limit Assist. Lane Keeping Assist and Lane Following Assist. Parking Collision Avoidance Assist front, side and rear. Forward Collision-Avoidance Assist with Car, Cyclist and Pedestrian Detection. Evasive Steering Assist. Navigation-based Smart Cruise Control-Curve. Rear Cross-traffic Collision-Avoidance. Parking Distance Warning forward, rear and side. Blind-Spot View Monitor. Surround View Monitor. Remote Smart Parking Assist. Some features are not standard in all markets.

About Kia Europe

Kia Europe is the European sales and manufacturing division of Kia Corporation – a global mobility brand that is creating innovative, pioneering, and leading sustainable mobility solutions for consumers, communities, and societies around the world. As a Sustainable

Mobility Solutions Provider, Kia is spearheading the popularization of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging people around the world to explore the best ways of getting around.

Kia Europe, headquartered in Frankfurt, Germany, employs in total over 5,500 employees from 40 nationalities in 39 markets across Europe and the Caucasus. It also oversees European production at the company's state-of-the-art facility in Zilina, Slovakia.
Kia's innovative products continue to attract great acclaim, notably the EV6 battery electric vehicle becoming the first Korean car to be named European Car of the Year in 2022.
Further information can be found here: www.press.kia.com