



2023 carbon footprint
Frontify AG
14.05.2025

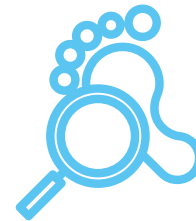


Facts about our carbon footprint

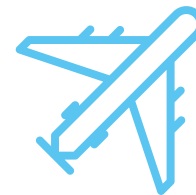
In 2023 , Frontify AG emissions totalled
1'067 t CO₂e, which equates to:



the annual amount of CO₂ stored by
85'356 mature beech trees



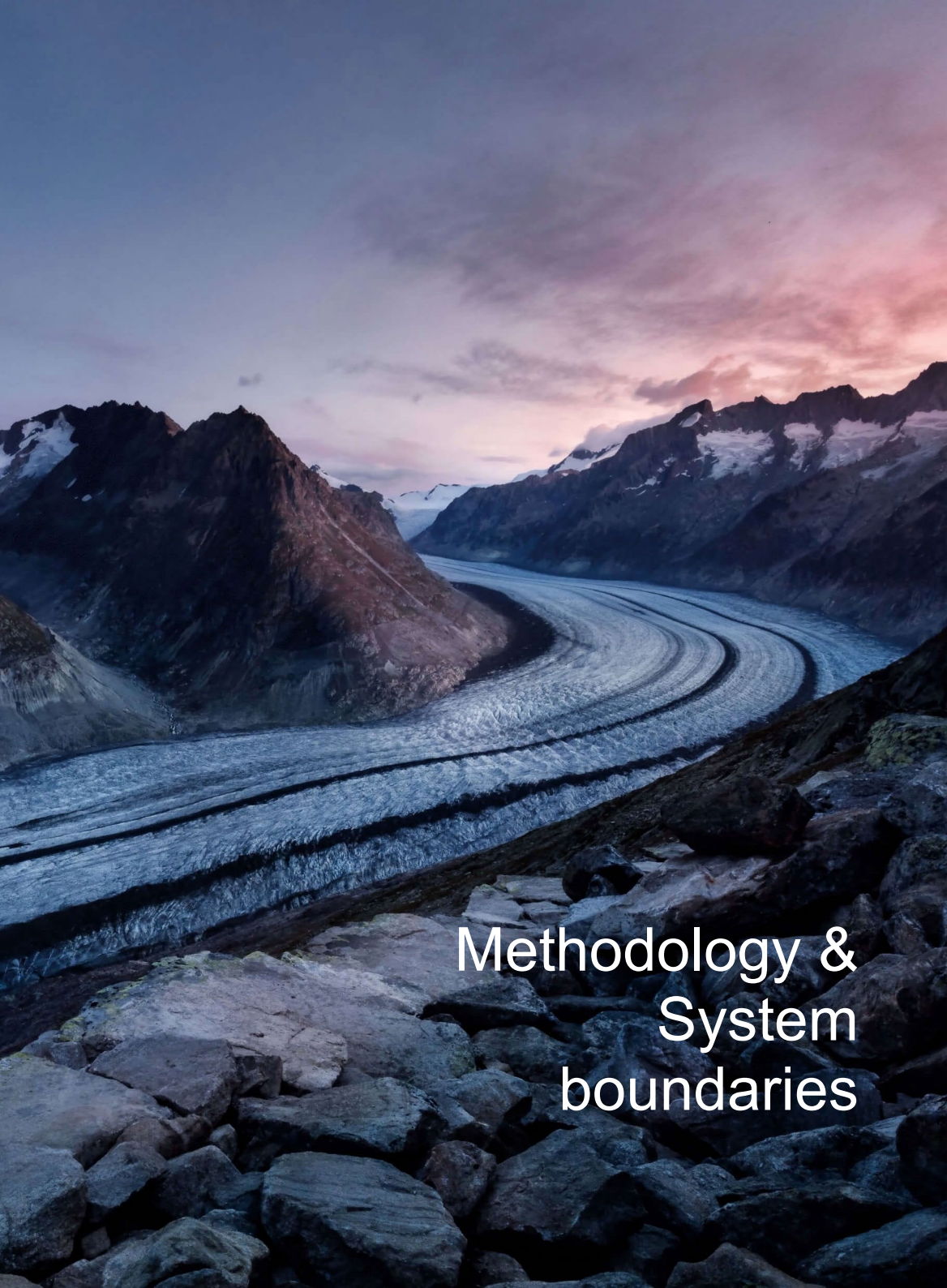
the amount of CO₂ generated by **79**
Swiss people per year



the CO₂-Emissions of **119** round-
the-world flights

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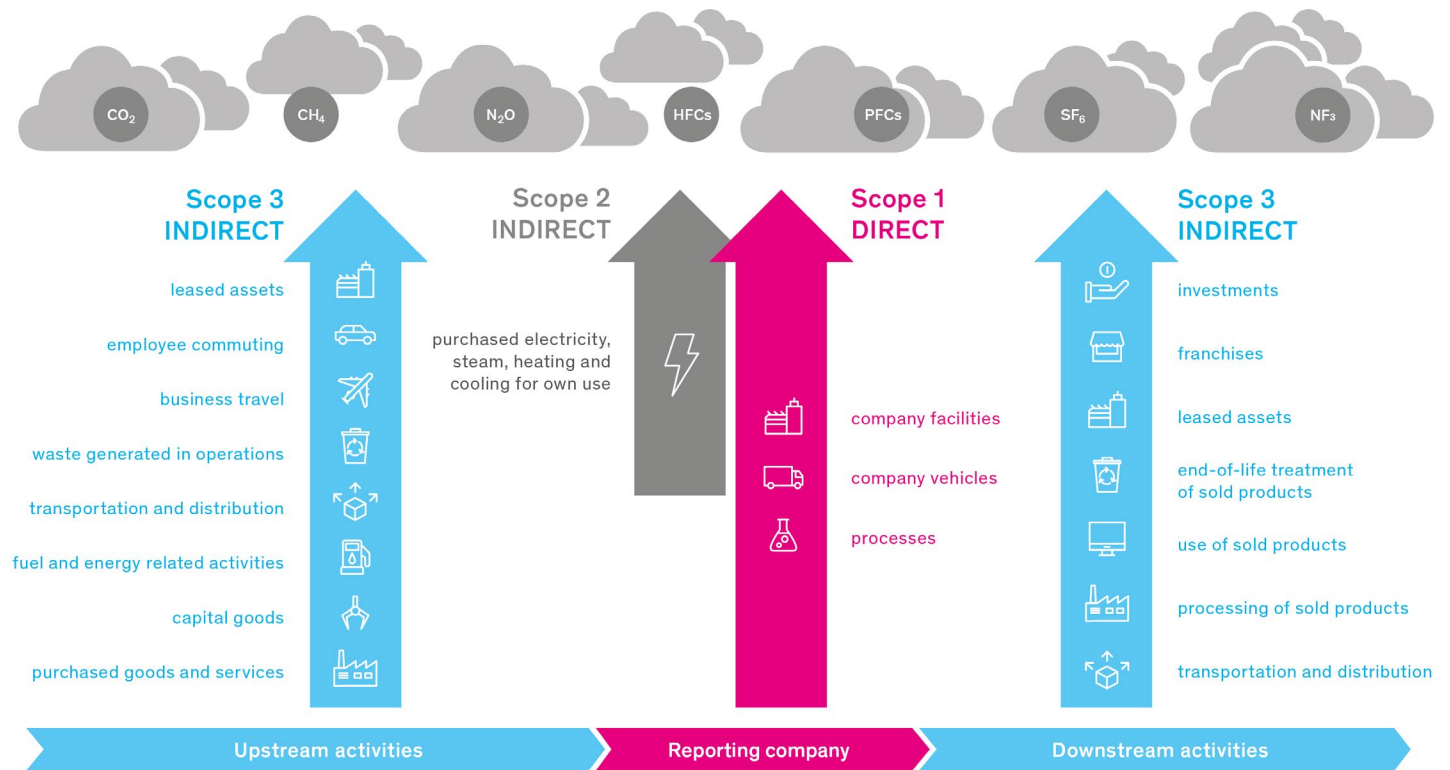
Methodology & System boundaries

Carbon footprints are based on the internationally recognised “GHG Protocol: A Corporate Accounting and Reporting Standard” and are made up of the climate-affecting greenhouse gases over which the company has “operational control”. The data basis for carbon footprint calculations is derived from the myclimate Release 1.0 Standard (based on ecoinvent 3.6, 3.8, 3.9 and 3.10) and the 2021 IPCC assessment method (GWP 100a).

The following locations were taken into account:

- St.Gallen
- New York
- London
- Remote

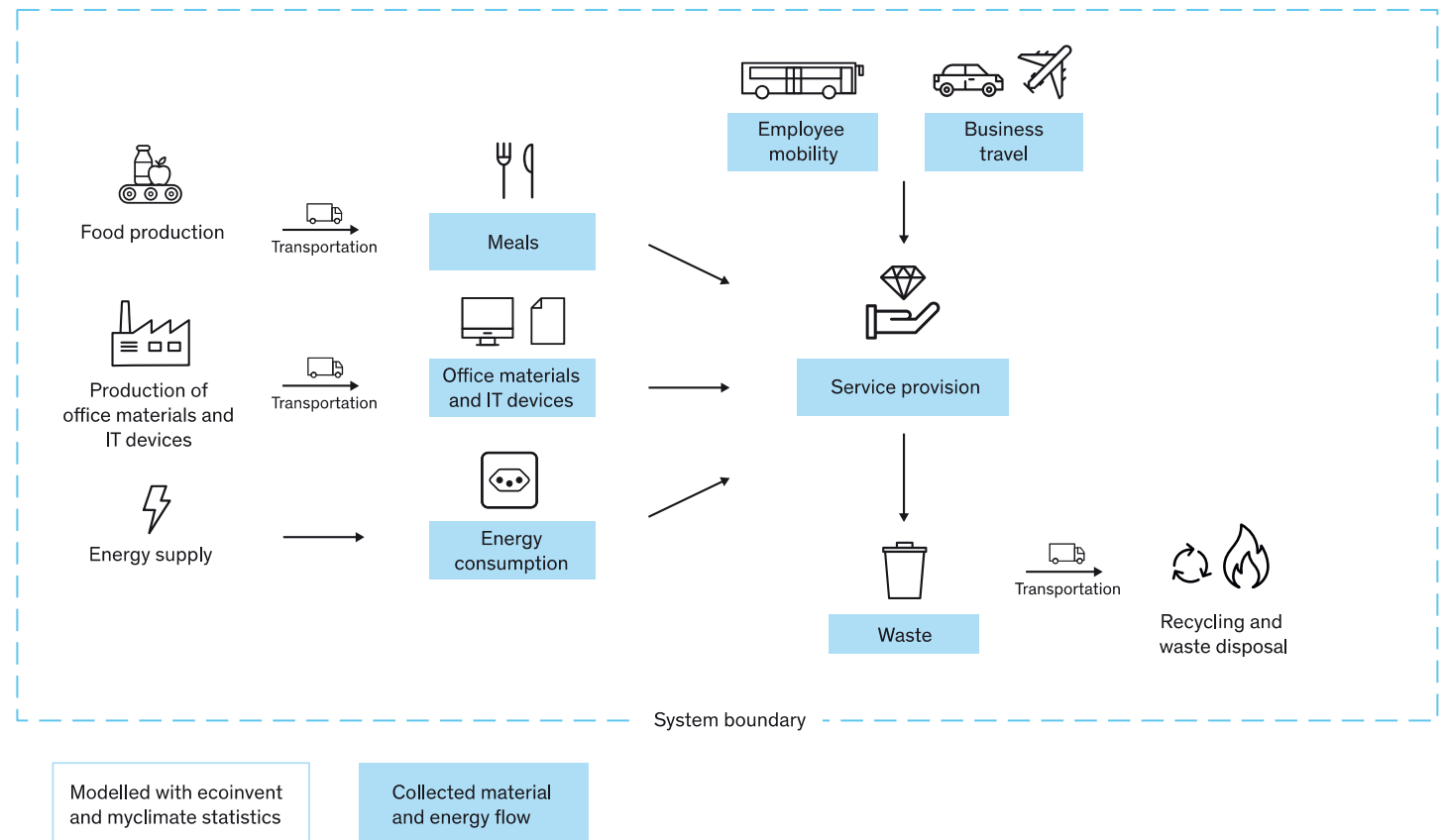
Sources of greenhouse gas emissions according to the generic scopes model of the Greenhouse Gas Protocol



Source: myclimate

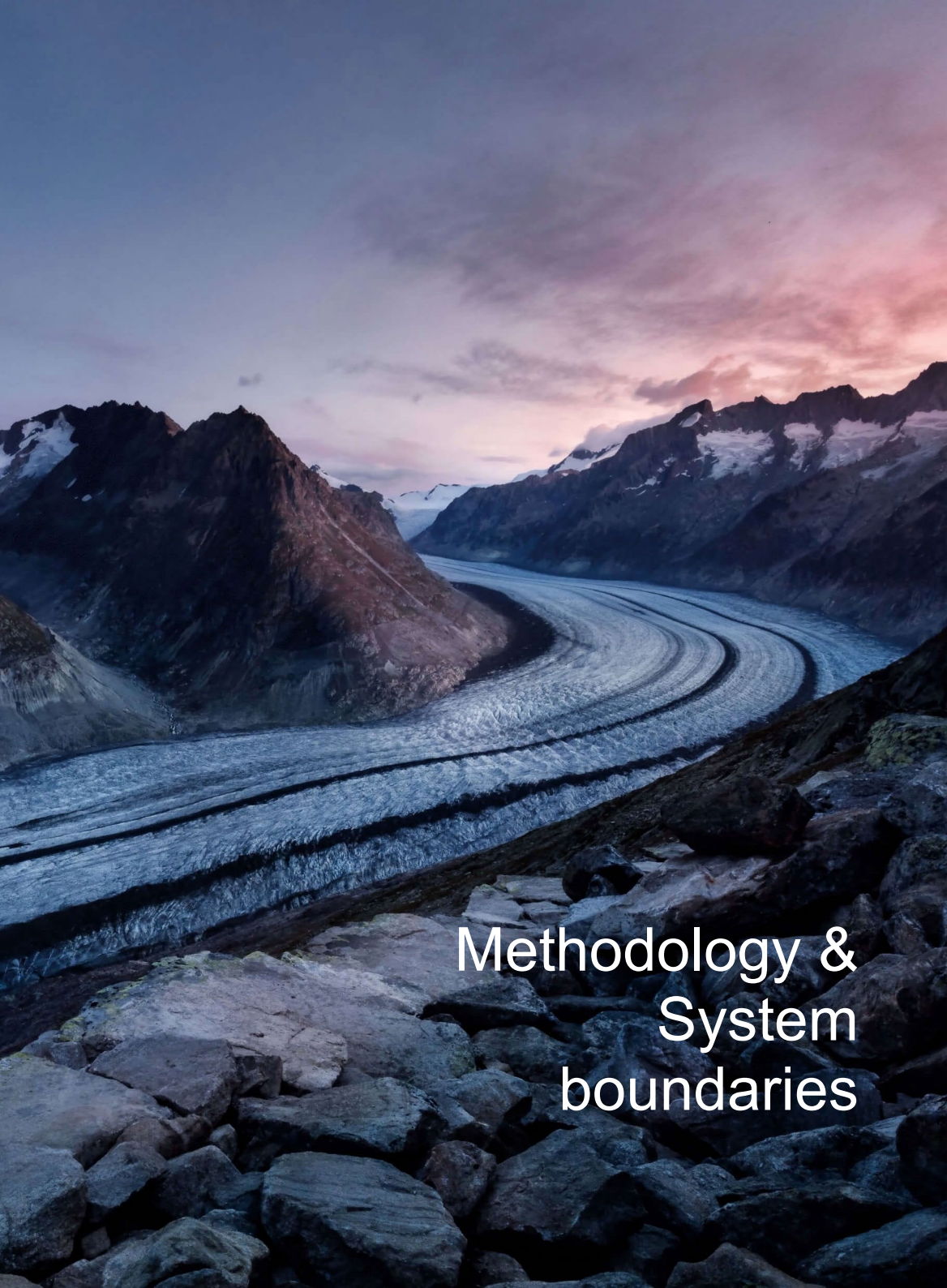
Scopes

Sources of greenhouse gas emissions



Source: myclimate

Functional
categories



Methodology & System boundaries

The following scopes and categories were taken into account to calculate the carbon footprint:

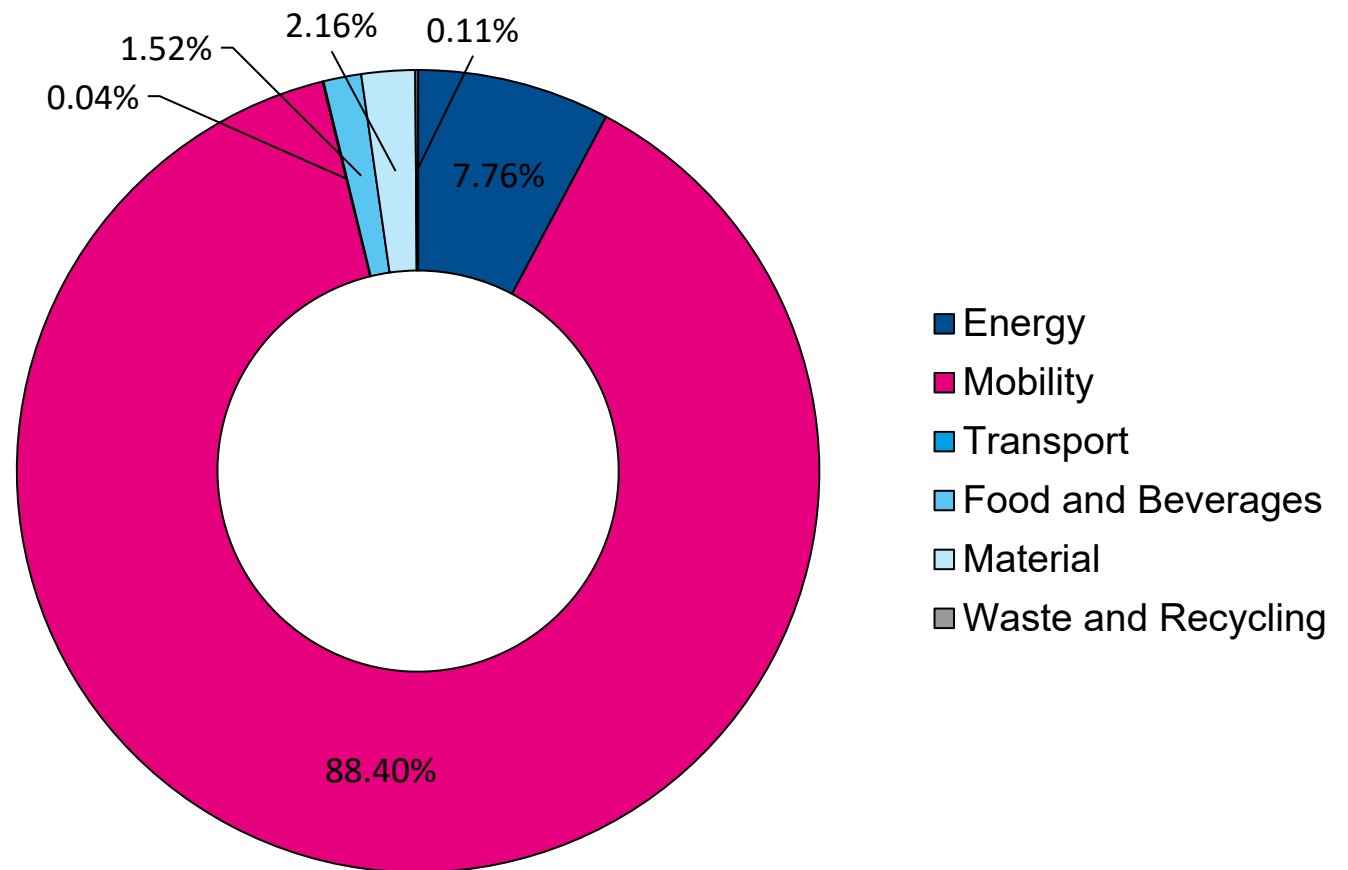
Scopes	Functional category
	Energy
2 & 3.3	Electricity
3.1	Digital Working
1 & 3.3	Heating and Cooling
	Mobility
3.7	Commuting
3.6	Business Travel and Overnight Stays
	Transport
3.4	Transport Third Party
	Food and Beverages
3.1	Beverages
3.1	Snacks & Meals
	Material
3.1	Office Material
3.1	Tapwater
3.2	IT Materials
	Waste and Recycling
3.5	Waste to Incineration
3.5	Recycling Waste
3.5	Waste Water

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Greenhouse gas emissions grouped into categories

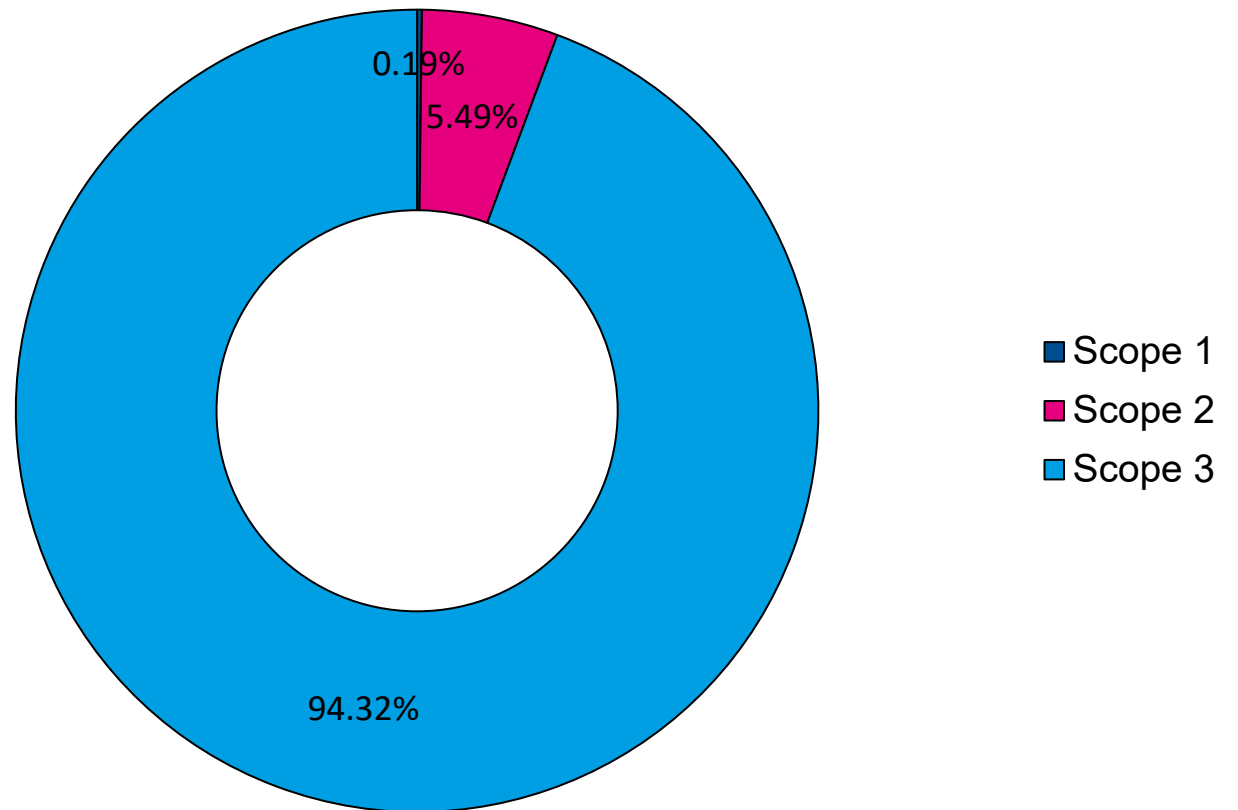
Total emissions
1'067.0t CO₂e



Categories

Greenhouse gas emissions grouped into the three scopes of the GHG Protocol

**Total emissions
1'067.0t CO₂e**

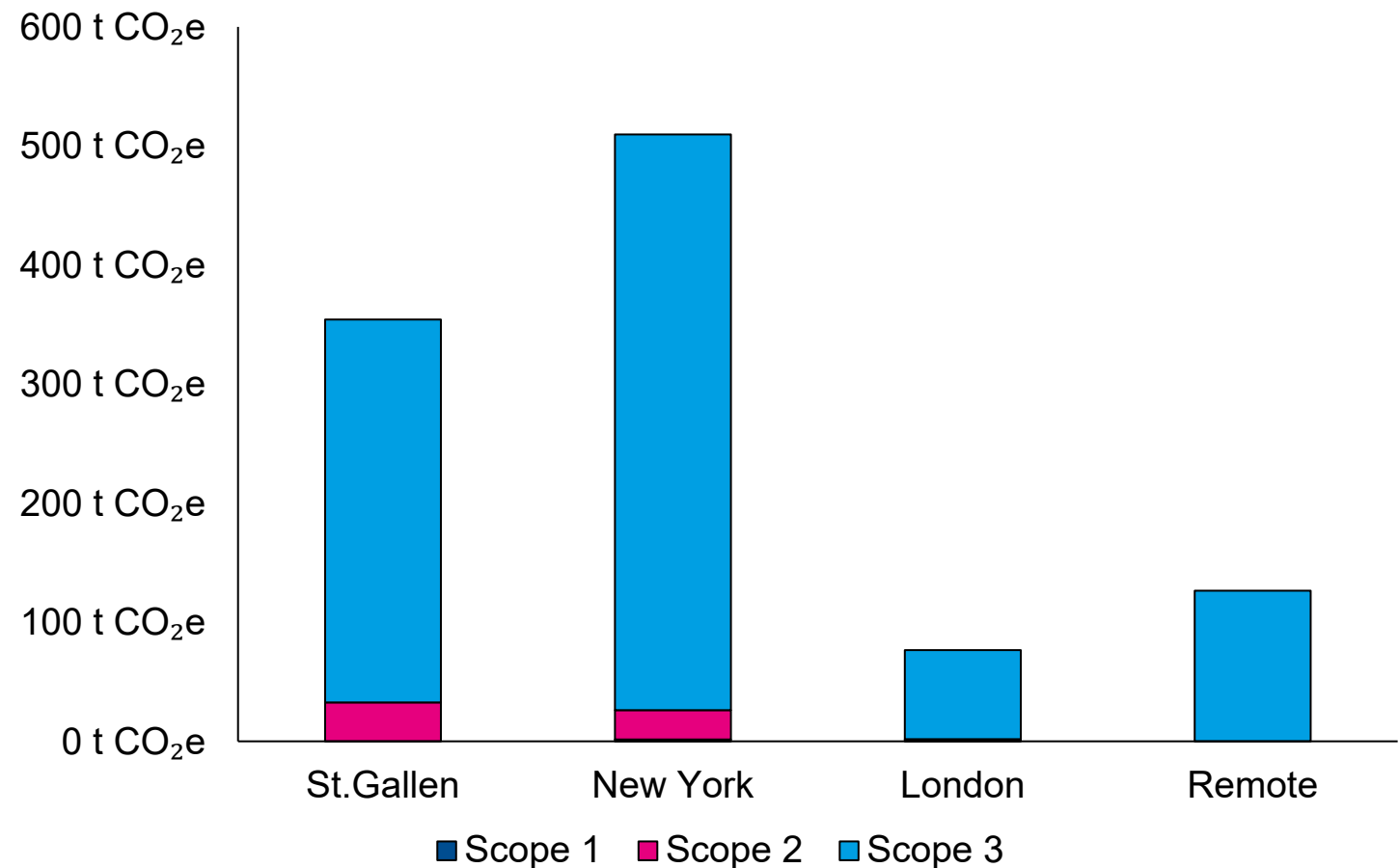


Scopes

Greenhouse gas emissions grouped according to locations

**The greenhouse gas footprint encompasses
4 locations.**

**New York is the biggest contributor, with
48%**



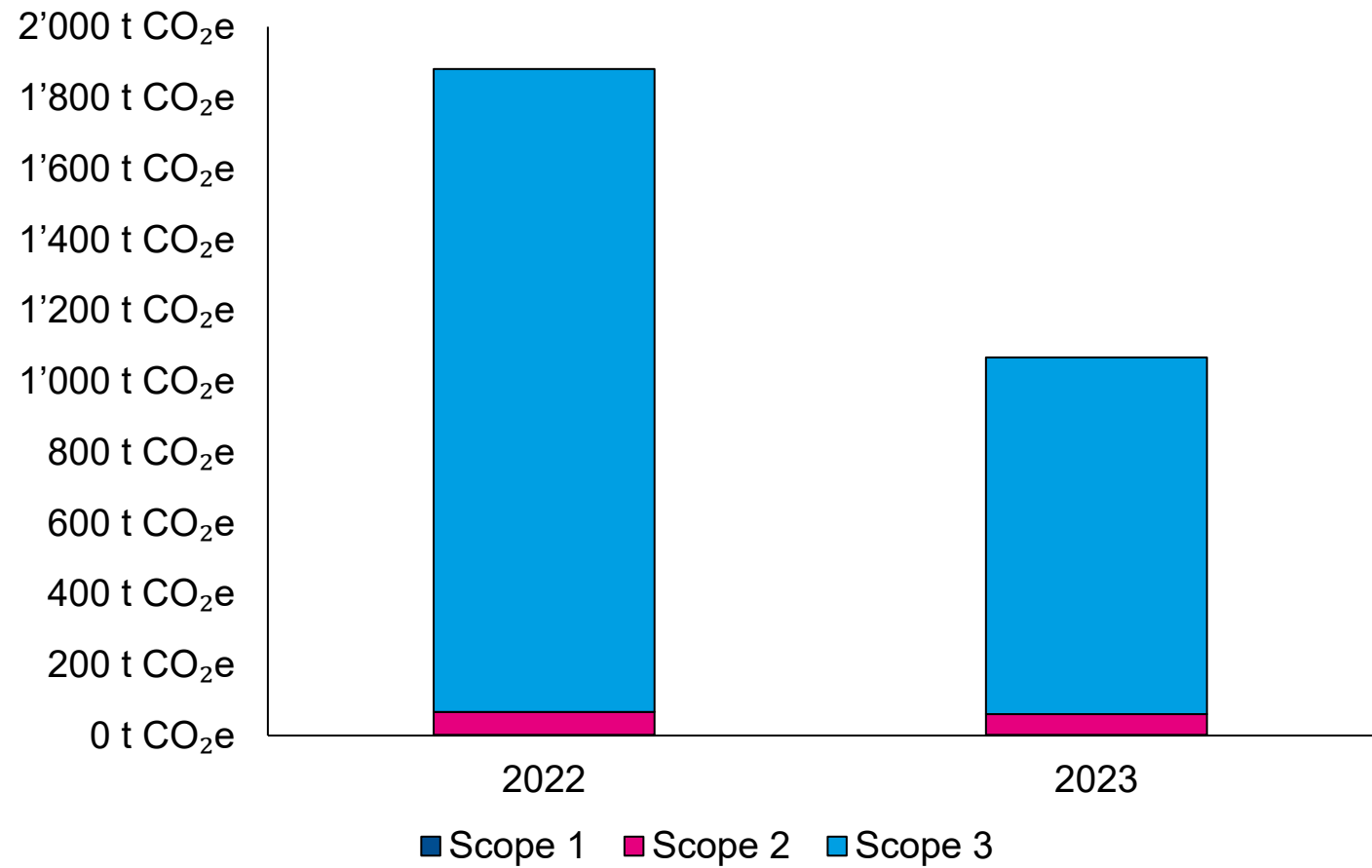
Locations



Previous years

Change in greenhouse gas emissions over time

Compared with the previous year, the greenhouse gas footprint decreased by 43%.



Greenhouse gas emissions compared



per employee:

3'802 kg CO₂e

Key figures



Overview

Your emissions

	[t CO ₂ e]
Energy	82.8
Electricity	18.4
Digital Working	4.3
Heating and Cooling	60.1
Mobility	943.2
Commuting	87.6
Business Travel and Overnight Stays	855.7
Transport	0.4
Transport Third Party	0.4
Food and Beverages	16.2
Beverages	4.2
Snacks & Meals	12.0
Material	23.0
Office Material	0.2
Tapwater	0.3
IT Materials	22.5
Waste and Recycling	1.2
Waste to Incineration	0.9
Recycling Waste	<0.1
Waste Water	0.3
Total	1'067.0



Overview

Your emissions for site St.Gallen

	[t CO ₂ e]
Energy	41.5
Electricity	0.5
Heating and Cooling	41.0
Mobility	291.3
Commuting	61.7
Business Travel and Overnight Stays	229.6
Transport	0.3
Transport Third Party	0.3
Food and Beverages	4.4
Beverages	1.8
Snacks & Meals	2.6
Material	16.5
Office Material	0.1
Tapwater	<0.1
IT Materials	16.4
Waste and Recycling	0.2
Recycling Waste	<0.1
Waste Water	0.2
Total	354.2



Overview

Your emissions for site New York

	[t CO ₂ e]
Energy	34.5
Electricity	16.1
Heating and Cooling	18.4
Mobility	459.4
Commuting	7.7
Business Travel and Overnight Stays	451.6
Transport	0.1
Transport Third Party	0.1
Food and Beverages	8.2
Beverages	0.8
Snacks & Meals	7.4
Material	6.5
Office Material	0.1
Tapwater	0.3
IT Materials	6.1
Waste and Recycling	1.0
Waste to Incineration	0.9
Recycling Waste	<0.1
Waste Water	0.1
Total	509.6



Overview

Your emissions for site London

	[t CO ₂ e]
Energy	2.5
Electricity	1.8
Heating and Cooling	0.7
Mobility	70.4
Commuting	4.7
Business Travel and Overnight Stays	65.7
Transport	0.1
Transport Third Party	0.1
Food and Beverages	3.6
Beverages	1.7
Snacks & Meals	2.0
Material	<0.1
Tapwater	<0.1
Waste and Recycling	<0.1
Recycling Waste	<0.1
Waste Water	<0.1
Total	76.6



Overview

Your emissions for site Remote

	[t CO ₂ e]
Energy	4.3
Digital Working	4.3
Mobility	122.2
Commuting	13.5
Business Travel and Overnight Stays	108.7
Total	126.5

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Carbon footprint

Definition A carbon footprint is used to systematically record and analyse greenhouse gas emissions for a specific system – for example, for products, services or companies as a whole. If other environmental effects are evaluated in addition to the greenhouse potential, this is known as a life cycle assessment.

Basis The carbon footprint provides insight into the *current* state of a system. It therefore forms the basis for further steps towards effective climate protection, such as the development, implementation and continuous monitoring of efficiency and reduction measures.



Corporate Carbon Footprint

Time frame To calculate the corporate carbon footprint (CCF), all relevant greenhouse gas emissions within a reference period – usually a year – are taken into account.

Categorisation For this purpose, the sources of greenhouse gas emissions can be grouped either into functional categories (including energy use, fleet, transportation, business travel, materials) or according to the scopes model of the Greenhouse Gas Protocol.



Calculation method The approach is based on internationally recognised standards (ISO 14064, GHG Protocol, CDP, GRI) and covers all climate-affecting greenhouse gases.

Greenhouse gases The best-known greenhouse gas is carbon dioxide (CO₂), which is produced, among other ways, during the combustion of fossil fuels. In addition to CO₂, many processes emit other greenhouse gases, such as methane (CH₄) and nitrous oxide (N₂O). The effect of these gases can be expressed as an equivalent amount of CO₂ in “kilograms of CO₂ equivalents”, or “kg CO₂e”. These values are added up to give the climate impact.

Methodology



Emission factors The data basis for carbon footprint calculations is derived from the ecoinvent 3.6, 3.8, 3.9 and 3.10 database and the 2021 IPCC assessment method. The greenhouse gas potential is considered over a time frame of 100 years (GWP 100a). myclimate regularly updates its emission factors. This report uses the latest emission factors, which may cause the results from previous years to differ from those of earlier reports.

Uncertainty The exact carbon footprint numbers given in the results section are generally associated with uncertainties. These result from the modelling of data gaps, the selection of suitable emission factors and the underlying models of these factors. The uncertainty of the results was not quantified in this study.

Methodology



Scopes

Scope 1 Emissions generated directly in the company's own facilities

Scope 2 Indirect emissions from purchased energy, e.g. electricity and district heating

Scope 3 Indirect upstream and downstream emissions, e.g. from business travel and purchased materials



Shaping the
future

Effective climate protection Calculating a corporate carbon footprint (CCF) is a key element of corporate climate protection. It serves as the basis for continuous CO₂ management and reporting of key greenhouse gas figures in sustainability reports, e.g. in line with the GRI or CDP.

Basis Furthermore, a corporate carbon footprint is required to develop a CO₂ target and reduction path for a company's sustainability strategy, as required, for example, by the [Science Based Targets initiative \(SBTi\)](#).