

Press Release

Pforzheim, 2 July 2026

Witzenmann – Sustainability as a competitive advantage in transformation

The Witzenmann Group is increasingly embedding sustainability as a key management principle in its corporate development. In its 2025 Sustainability Report, the specialist in flexible metallic elements outlines how sustainability considerations are systematically integrated into strategic and operational decision-making – from measurable progress in climate action to the further development of its sustainability strategy 2030.



The Witzenmann 2025 Sustainability Report. (Image source: Witzenmann GmbH)

At a time shaped by geopolitical uncertainty, evolving regulatory requirements and economic challenges, the strategic value of sustainability is becoming increasingly apparent. Witzenmann regards sustainable business practices as a key lever for actively driving the company's transformation, strengthening long-term resilience and safeguarding competitiveness. Accordingly, sustainability considerations are not treated as a standalone topic but are systematically embedded as an integral part of corporate management and incorporated into both strategic and operational decision-making.

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"In today's geopolitical and economic environment, there is a risk that sustainability could lose priority. That is not the case for us. We see sustainability as a key driver of transformation and a firmly established element of our corporate strategy. What matters is that we pursue our goals in a measurable way, actively manage our progress and embed sustainability throughout the organisation," says Christine Wüst, CHRO of the Witzenmann Group.

Measurable progress in climate action

During the 2025 reporting year, Witzenmann further expanded its internal sustainability management structures and processes. Sustainability metrics are increasingly captured through integrated systems and incorporated into management decisions. The aim is to make sustainability transparent, measurable and manageable – establishing it as a key management indicator. This approach is particularly evident in the company's climate action activities. Witzenmann continues to reduce greenhouse gas emissions across the entire value chain, improve energy efficiency and expand the use of renewable energy. Compared with the 2021 baseline year, emissions from its own operations were reduced by 27 per cent (Scope 1) and 14 per cent (Scope 2). In addition, Witzenmann generated approximately 3,899 MWh of renewable energy itself during 2025.

The Witzenmann Group's climate targets have been scientifically validated by the Science Based Targets initiative (SBTi) since 2024. The company's sustainability performance has also once again been recognised externally: In 2025, Witzenmann was awarded the EcoVadis Platinum Medal for the second consecutive year, placing it among the top one per cent of companies assessed by EcoVadis worldwide.

Sustainability strategy 2030 further developed

Building on the progress already achieved, Witzenmann has further developed its sustainability strategy and established a clear roadmap through to 2030. Its strategic activities continue to focus on three key areas: environment and resources, people and society as well as governance and sustainable business. The strategy encompasses the further development of internal processes and structures, product development and responsible collaboration throughout the entire supply chain.

A visible commitment to sustainable transformation

One tangible example of how sustainability objectives and industrial performance are brought together is the construction of Witzenmann's new headquarters at its Buchbusch site in Pforzheim (Germany), which celebrated its topping-out ceremony in 2025. The fully electrified building will operate without the use of fossil fuels. A 1.3 MWp photovoltaic system, together with several decentralised energy storage technologies, will contribute to a high level of energy self-sufficiency.

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The project exemplifies the combination of sustainable infrastructure and technological innovation while reflecting Witzenmann's commitment to investing in Germany as an industrial location and in future-ready manufacturing facilities. This commitment was recognised in 2025 with the "ZUKUNFTS.LÄND.MACHER" award presented by the Ministry for the Environment, Climate Protection and the Energy Sector of the State of Baden-Württemberg.

In addition, a modernised corporate brand identity has made the company's far-reaching transformation visible externally since last year, giving its strategic repositioning a clear and contemporary face. The brand relaunch demonstrates: Witzenmann is ready for the future.

A holistic approach to sustainability

For the family-owned company, sustainability encompasses not only environmental aspects but also social responsibility and responsible corporate governance. Key priorities include safe working conditions, employee development and fostering a diverse and high-performing corporate culture. Initiatives such as the company-wide Empowerment Summit 2025 have strengthened dialogue and employee participation across the organisation. At the same time, Witzenmann continues to enhance transparency and management capabilities throughout its global value chains. Systematic sustainability assessments of its supplier base play a key role in this process.

The 2025 Sustainability Report demonstrates how Witzenmann is embedding sustainability as both a management priority and a driver of future development. The company's transformation journey continues to evolve through clear objectives, measurable progress and a long-term perspective.

The 2025 Sustainability Report is now available for download from the Witzenmann website [here](#).

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The Witzenmann Group

Technology that connects. Perfection that moves.

We are your global technology leader for the safe transmission of media, and set standards worldwide. Manufacturers, suppliers and service providers in the building, mobility and industrial sectors around the globe benefit from our unique knowledge, outstanding engineering expertise and drive for perfection.

With our piping systems, metal hoses, expansion joints, metal bellows, pipe supports and vehicle components, we offer innovative product solutions and services – also for the key technologies of the future. Semiconductor manufacturing, the hydrogen economy or e-mobility: whatever the field, we are actively shaping the transition to a decarbonised world. Our solutions are reliable, efficient and sustainable, even in the most challenging applications.

We have one goal in mind: satisfied customers whose operations run smoothly and efficiently. With the world's most comprehensive and diverse product range, our family-owned company offers unparalleled solutions. And with around 4,400 dedicated employees in 16 countries, we are well prepared to support current as well as future customers – including you!

For more information, please visit: www.witzenmann.com



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Images and captions



Caption: The Witzenmann 2025 Sustainability Report.

Image source: Witzenmann GmbH



Caption: Making sustainability tangible: Witzenmann's new headquarters at its Buchbusch site in Pforzheim, Germany, reflects the company's commitment to actively shaping its transformation and securing its long-term future viability.

Image source: Simon Würfl, Foto & Video

Image material can be downloaded here:

<https://share.followred.com/index.php/s/nCHW2N6MQGorqtW>

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