

# Timeline

**1956**

The company founder, Jim Clayton, sold his first manufactured home through the family used car business.



**1960s**

Live country music performances at the store and on Jim Clayton's 'Star Time' TV show created a unique customer experience and increased sales.

**1966**

The first Clayton home center opens in Knoxville, TN.

**1974**

Vanderbilt Founded.

**1976**

The HUD Code is put in place to regulate strength, durability and efficiency of off-site built homes.

**1984**

Clayton Homes joined the New York Stock Exchange as CMH.

**1997**

ENERGY STAR® offers regional certification to manufactured homes for energy efficiency and sustainability.

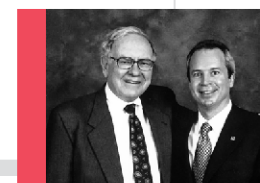


**2003**

Clayton is acquired by Warren Buffett's Berkshire-Hathaway company.

**2001**

Clayton receives its first MHI Manufacturer of the Year award.



**2017**

The home transportation division is launched as Clayton Connect.

**2016**

The company adopts ISO® 14001\* green building standards and introduces the Energy Smart home upgrade to conserve energy and lower costs.

**2015**

Clayton Properties Group launches as the company's first step into site-built home building.

**2012**

Created leadership development program called Ignite.

**2010**

Clayton Supply Founded.



**2018**

Vanderbilt acquired Silverton Mortgage.

**2019**

Began partnership with national nonprofit, Family Promise®, to launch *A Future Begins at Home* program aimed to help prevent family homelessness.

**2020**

Clayton joins forces with industry partners to develop a new class of manufactured homes called CrossMod®.

**2021**

Clayton Impact program launches to provide Team Members with paid Volunteer Time Off (VTO) to participate in local activities for causes meaningful to them.

**2022**

Began partnership with the Arbor Day Foundation® to plant trees in forests around the country, helping restore vital forest ecosystems in our continued effort to drive positive environmental change.

Began partnership with Operation HOPE to support the Hope Inside® homeownership program, which provides one-on-one coaching and educational resources to help clients overcome common barriers to homeownership.



\*ENERGY STAR is a registered trademark owned by the U.S. Environmental Protection Agency.  
\*ISO is the registered trademark of the International Organization for Standardization