A SPECIAL REPORT | FROM THE KORN FERRY INSTITUTE

The Human+AI Equation

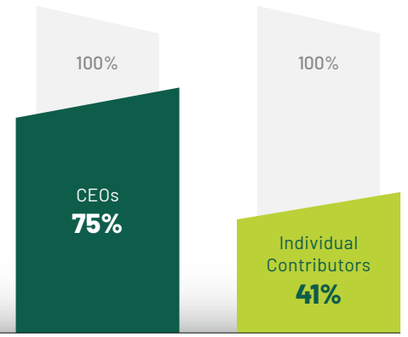
The AI revolution is speeding up. But the data shows that making it successful is as much **a people and organizational challenge** as it is a technological one.



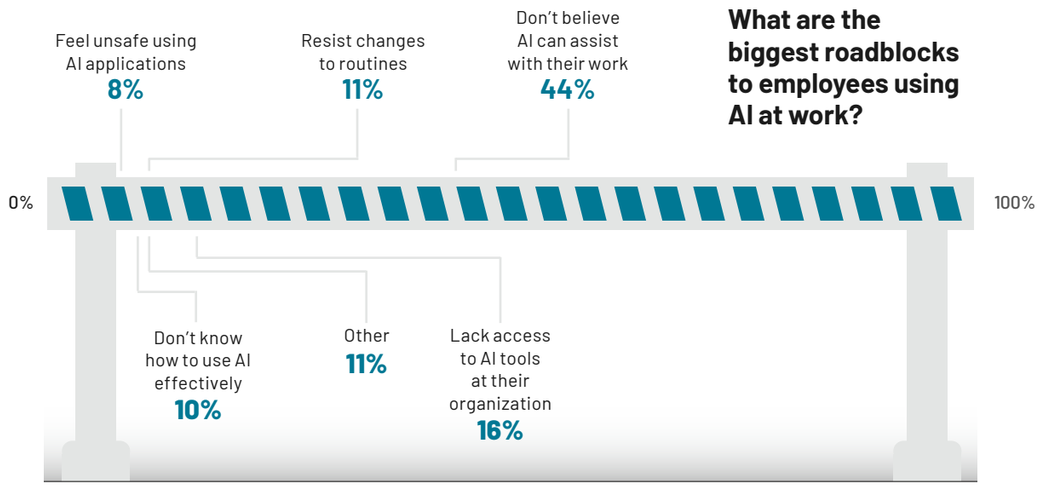
Percentage of corporate IT budgets devoted to AI:

2024: **4.2%**
2025: **8.7%**
2026 estimate: **14.6%**

AI adoption is happening at scale in your organization:



What are the biggest roadblocks to employees using AI at work?

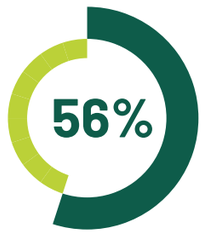


What HR execs say:



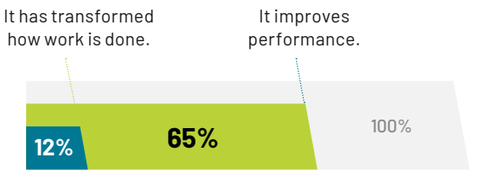
10% Share of CEOs who say AI is driving competitive advantages





Leaders who admit their workforces aren't prepared for AI

What do workers think about AI?



Sources for first row: Presence AI, KF Institute, Korn Ferry Pulse Survey, Korn Ferry Global Workforce Survey

Source: Presence AI, KF Institute, Korn Ferry Pulse Survey, Gallup