



READ, LISTEN, WATCH

The Universal Language of Rhythm

Once an art form relegated to specific ethnic regions, Afrobeats has transcended geographical boundaries to become one of the world's most influential musical forces—and in a very short period of time. The genre blends traditional African rhythms with hip-hop, jazz, pop, and other global contemporary sounds. The result is music that's universally uplifting, danceable, and irresistible. Over the last decade, Afrobeats has become one of the African continent's most powerful cultural expressions and Nigeria's most

lucrative cultural export. Spotify listeners of the genre increased by 22 percent last year. Between 2017 and 2022, streams surged more than 550 percent. And industry experts predict that listener interest is more than a passing trend. The Grammys, Billboard, and MTV have all introduced Afrobeats award categories, while Burna Boy made history last year as the first Afrobeats act to perform during the Grammys broadcast. *Briefings* has compiled a list of top Afrobeats artists to jam to this spring as the weather warms. ▮

AYRA STARR
 SONG: "RUSH"
Starr is the youngest African female artist to surpass 100 million YouTube views for a single video.

BURNA BOY
 SONG: "LOVE"
Rolling Stone named Burna Boy one of its 200 Greatest Singers of All Time.

REMA
 SONG: "CALM DOWN"
The song peaked at No. 3 on the Billboard Hot 100.

LIBIANCA
 SONG: "PEOPLE"
The Cameroonian-American singer, whose music incorporates R&B and soul, competed on NBC's "The Voice."

WIZKID FEAT. TEMS
 SONG: "ESSENCE"
The first Nigerian song to make the Billboard Hot 100, with the album reaching No. 1 on the Billboard World Album Chart.

From top to bottom: Courtesy of Ayra Starr; Sony Atlantic Records; Four 4 vs Media; Universal; Jaouad K. Kikichal; bejousamea; Getty Images

SUGGESTED

A New Kind of Clean

Autonomous vacuums have come a long way since the early days, when they would inevitably end up detoured, banging around hopelessly in a corner. The Roborock Q7 M5+ uses lidar navigation, or light sensors, to navigate and remember room layouts. Users can schedule cleanings with the app, while the automatic docking station empties the dustbin into a large disposable bag that takes weeks to fill. And this robo vacuum doesn't just sweep the floors, it also features a built-in mop pad with adjustable water flow.

Roborock Q7 M5+, \$329.99



Roborock

PRO TRAINING

Coach **Donny Hui** on the sudden spike of interest in adult volleyball.

WHAT'S DRIVING THIS TREND?
 "It used to be a niche hobby, but the pandemic, social media, and a recent anime series have exploded adult volleyball."

CAN ANYONE PLAY? "It's one of the best sports for longevity. You can be short, slow, even unathletic, but if you work on technique you can still compete with people who are younger and more physical."

WHAT'S THE ALLURE? "It's communal. Whether we score a point or make a mistake, we give each other a high five and go out to eat afterward."

Find out more, at www.ElevateYourself.org.

USA/VLA Images

