CASE STUDY

Prominent fashion brand implements Octave Attune EAM from production to point of sale to increase efficiency and responsiveness

Key facts:

Company: Leading European fashion brand

Industry: Retail

Octave products used: Attune EAM *(HxGN EAM)*

A prominent apparel brand that has grown substantially over the past decades has turned to Attune EAM across its production sites, distribution centers and stores to increase its operational efficiency and agility.

Identifying goals

The company operates thousands of single-label stores worldwide, strategically located in prime retail areas across more than 50 countries.

It manages the entire product lifecycle, from design and production to distribution.

Over the past decade, markets such as fashion and apparel have been shaped by just-in-time production models and rising customer expectations for speed, availability and responsiveness. Production has become increasingly analytics-driven, with a focus on enabling continuous manufacturing to respond swiftly to demand and replenish stores on an ongoing basis.

Additionally, the company has rapidly expanded its global presence, leading to an increase in the number of its production sites and distribution centers.

Overcoming challenges

This growth made several needs emerge:

- Driving greater consistency across geographies and simplifying compliance and auditability
- Gaining greater visibility into assets across multiple sites and developing hierarchies and tagging to be able to identify all related assets within a given class, location or a set of attributes
- Transforming maintenance strategies from reactive to predictive to optimize uptime
- Reducing costs and increasing asset profitability

To accomplish these objectives, the team realized it needed a robust asset management solution that could serve as a central asset registry, streamline its processes and enhance collaboration with suppliers.

For this, Attune EAM was the perfect choice. Hexagon's industry-leading asset management solution is used across many production environments to improve maintenance, optimize labor efficiency and resource allocation, and provide better visibility into inventory.

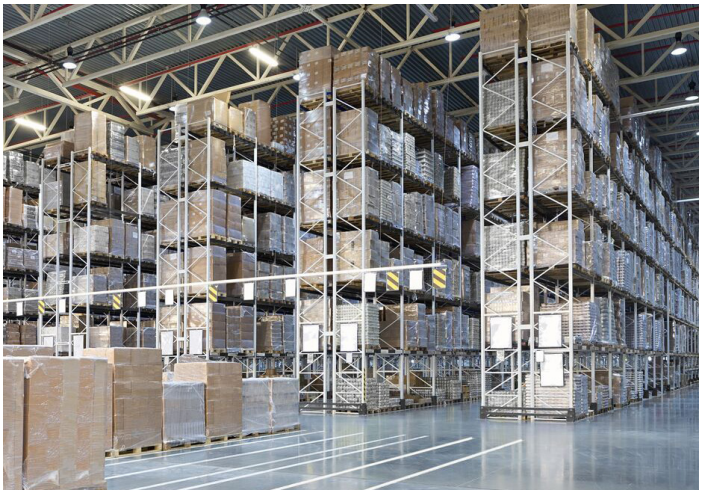
Attune EAM's comprehensive capabilities support a wide range of activities and allow for unified management of key asset functions, including purchasing, maintenance and spare parts. The system's proven ability to integrate with the company's ERP was also a key factor.

Realizing results

Today, the platform is implemented across dozens of production and distribution sites and is used by engineering departments, on-site personnel, health and safety teams and suppliers.

The team outlines three capabilities that have had a significant impact on the group's operations:

- **A comprehensive asset registry that offers easy access to critical information:** Attune EAM serves as the primary repository for asset information, including its technical specifications, manufacturer, model, warranties, documents and the personnel that is assigned to its operation. Assets can be linked to multiple hierarchies, such as a site, or a department or a plant, making it easy to filter and view asset information within a given category
- **Integrated work, material and inventory management capabilities:** Attune EAM is used for the detailed tracking of work orders, including planned and actual intervention dates, resource allocation and audit trails. It also tracks the use of inventory items during work orders, which helps streamline procurement and optimize stock levels
- **Geographical mapping:** Each site is geographically mapped and subdivided into buildings, floors and rooms, which are coded and linked to the relevant company and responsible person



The implementation of Attune EAM has also helped improve auditability, performance measurement and the ability to set up relevant KPIs.

Finally, the team notes that the implementation of Attune EAM has had a positive environmental impact.

Transitioning to digital processes has helped reduce waste, paper usage and energy consumption.

Learn more about how Attune EAM can support your organization's journey toward greater efficiency, sustainability and smarter asset management.

About Octave

Octave is a leader in enterprise software, turning data into decisive action and intelligence into your edge. Our software solves for and simplifies complexity, from the design and build to operations and protection of people, property and assets – for any scope, at any scale. For decades, we've partnered with customers to sharpen performance, elevate efficiency and amplify results. From factory floors to entire cities, our solutions are tuned to scale up what's possible from day one onward.

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