Why AI isn't your first problem

The issue isn't lack of data.
It's lack of usable, trusted information.

181 zettabytes
of data generated last year

More data than ever before

60-85%
of enterprise data is never analyzed

Most enterprise data sits in silos and goes untouched

85%
of industrial IoT data goes unused

Critical operational data is collected but not used

70-85%
of AI failures are linked to poor data foundations

AI can't deliver what you expect when the foundation isn't trusted

Before AI can deliver insights, it needs trusted engineering information.

Data without context is just noise. Information with trust creates value.

BUILD THE FOUNDATION FOR SUCCESS

Gain visibility
Know what information you have and where it lives.

Establish ownership
Define accountability and governance.

Connect information
Break down the silos and create a single source of truth.

Build trust
Ensure accuracy, quality and confidence in the data.

When your information is trusted,
AI becomes a force multiplier - ***not a risk.***

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